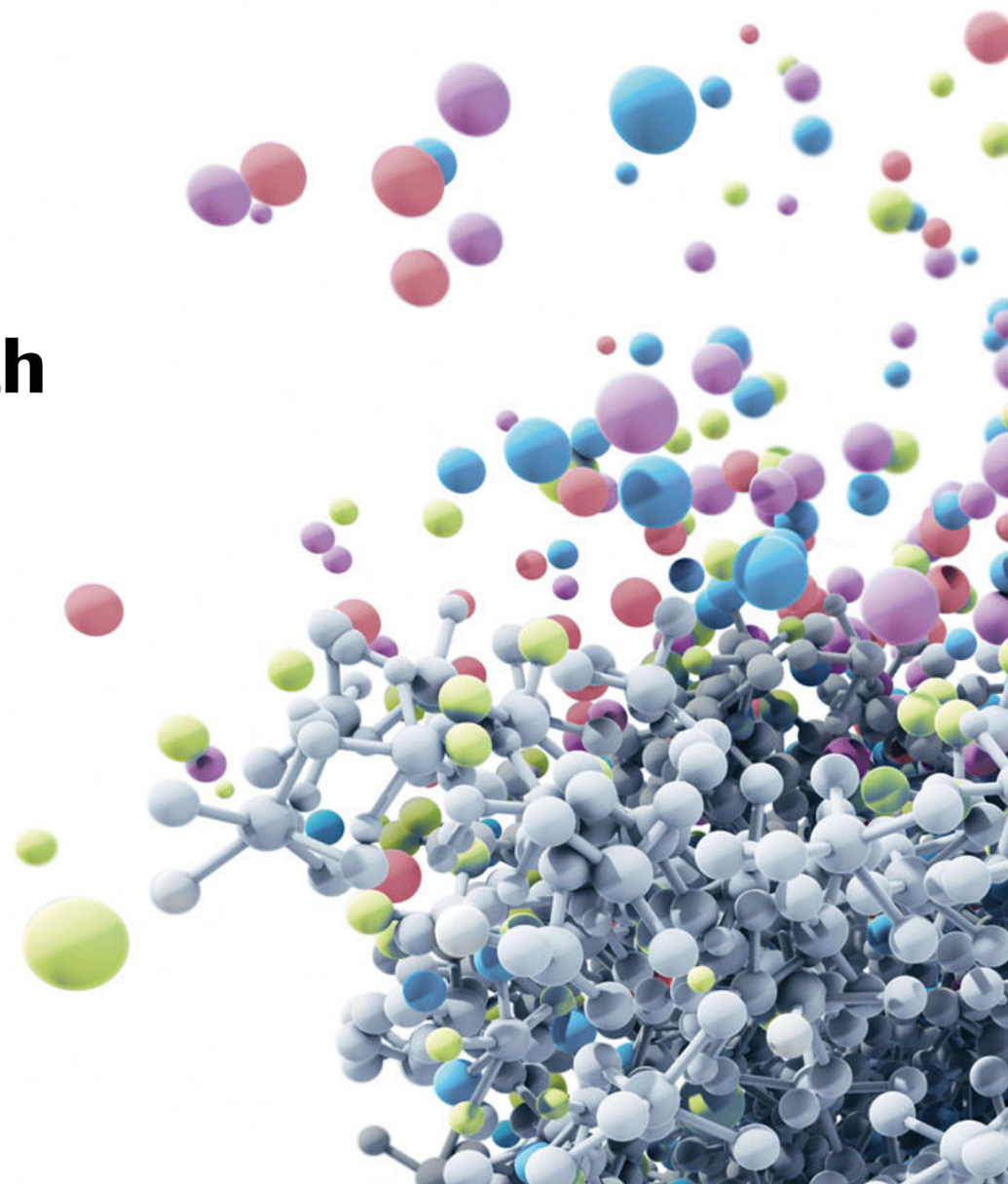


Innovation and growth

Daniel O`Day
COO Roche Pharma

Boston, March 2014



This presentation contains certain forward-looking statements. These forward-looking statements may be identified by words such as ‘believes’, ‘expects’, ‘anticipates’, ‘projects’, ‘intends’, ‘should’, ‘seeks’, ‘estimates’, ‘future’ or similar expressions or by discussion of, among other things, strategy, goals, plans or intentions. Various factors may cause actual results to differ materially in the future from those reflected in forward-looking statements contained in this presentation, among others:

- 1 pricing and product initiatives of competitors;
- 2 legislative and regulatory developments and economic conditions;
- 3 delay or inability in obtaining regulatory approvals or bringing products to market;
- 4 fluctuations in currency exchange rates and general financial market conditions;
- 5 uncertainties in the discovery, development or marketing of new products or new uses of existing products, including without limitation negative results of clinical trials or research projects, unexpected side-effects of pipeline or marketed products;
- 6 increased government pricing pressures;
- 7 interruptions in production;
- 8 loss of or inability to obtain adequate protection for intellectual property rights;
- 9 litigation;
- 10 loss of key executives or other employees; and
- 11 adverse publicity and news coverage.

Any statements regarding earnings per share growth is not a profit forecast and should not be interpreted to mean that Roche’s earnings or earnings per share for this year or any subsequent period will necessarily match or exceed the historical published earnings or earnings per share of Roche.

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Performance update

Innovation: Industry in context

Building pillars of innovation and growth

Summary

2013: Targets fully achieved



Targets for 2013

FY 2013

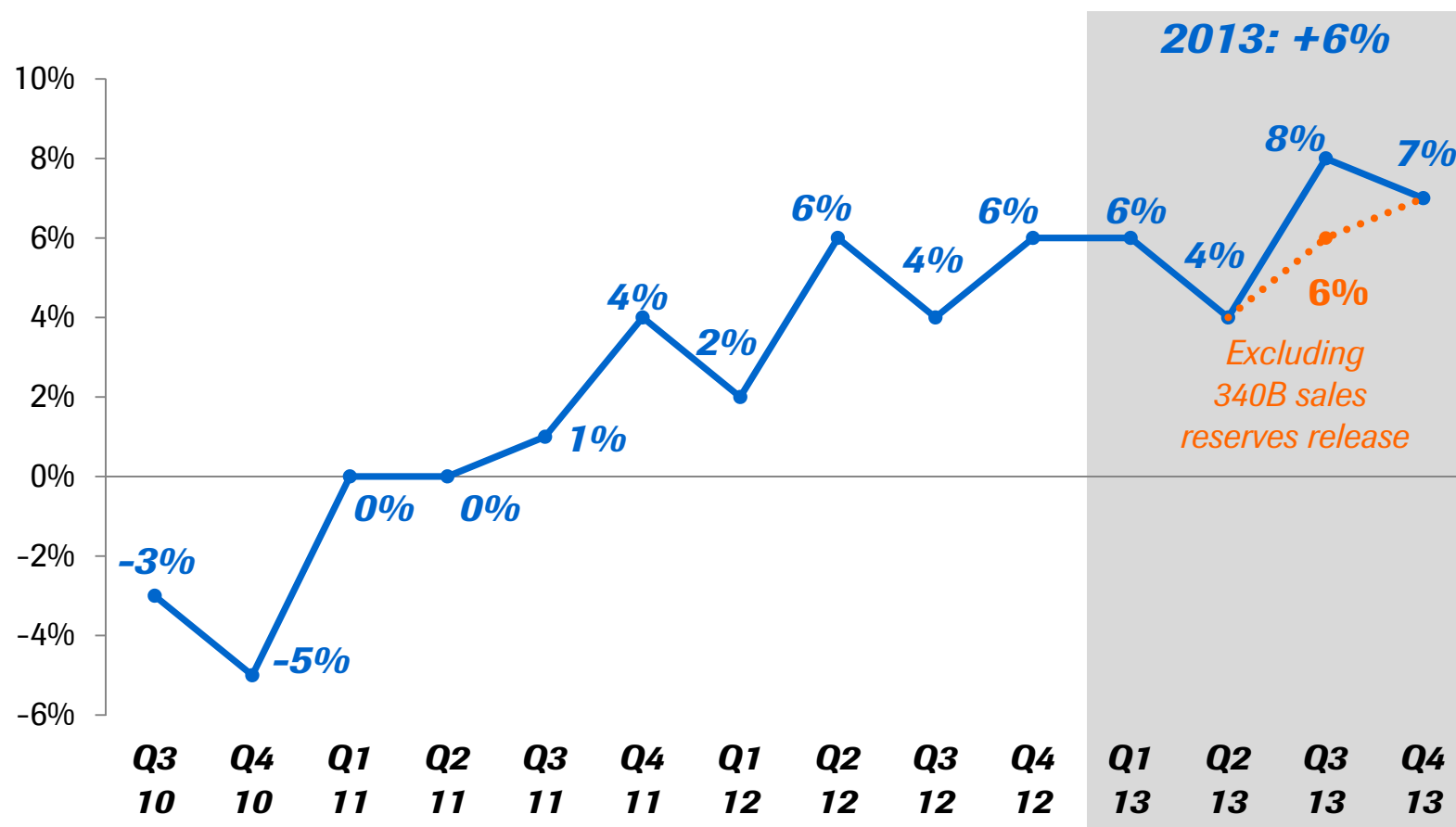
Group sales	In line with sales growth recorded in 2012 ¹	+6%	✓
Core EPS	Ahead of sales growth ¹	+10%	✓
Dividend	Further increase dividend	CHF 7.80 +6%	✓

¹At constant exchange rates

Excluding one-off Past Service Income impact of CHF 236m on core net income and excluding 340B reserve release impact of CHF 182m on sales and CHF 94m on core net income

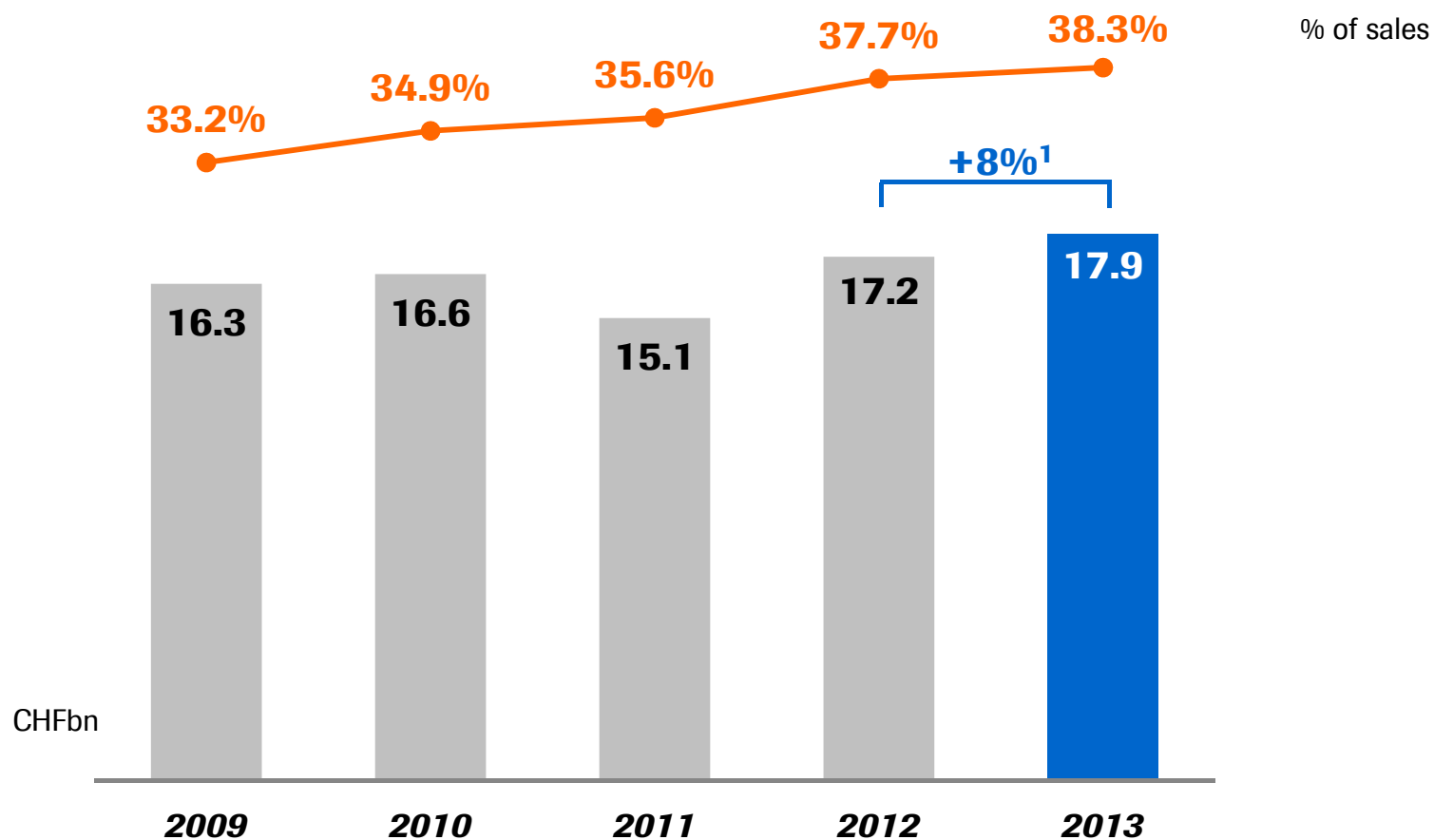
2013 dividend as proposed by the Board of Directors

Group: Strong sales growth sustained



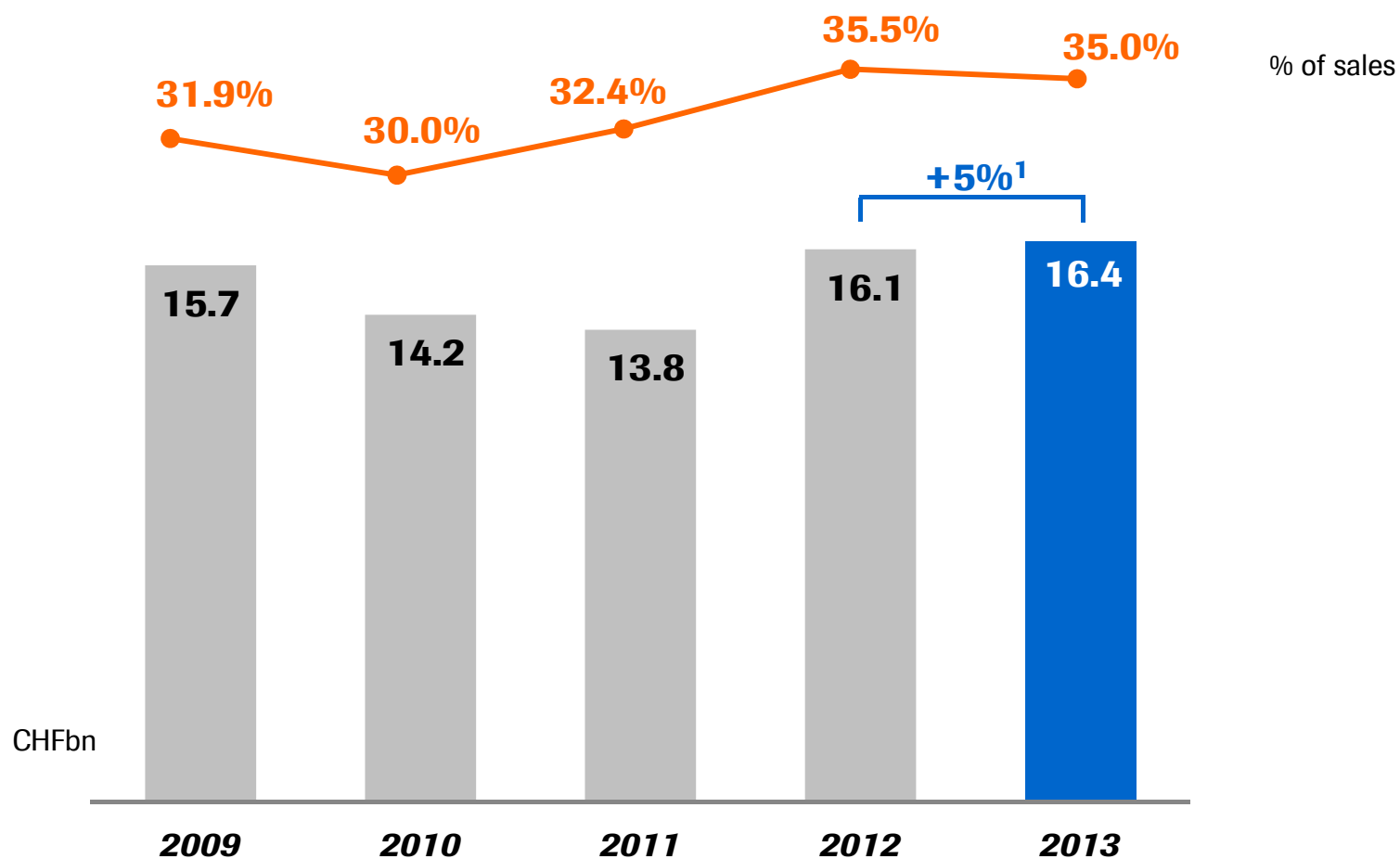
All values at constant exchange rates

Group operating profit and margin



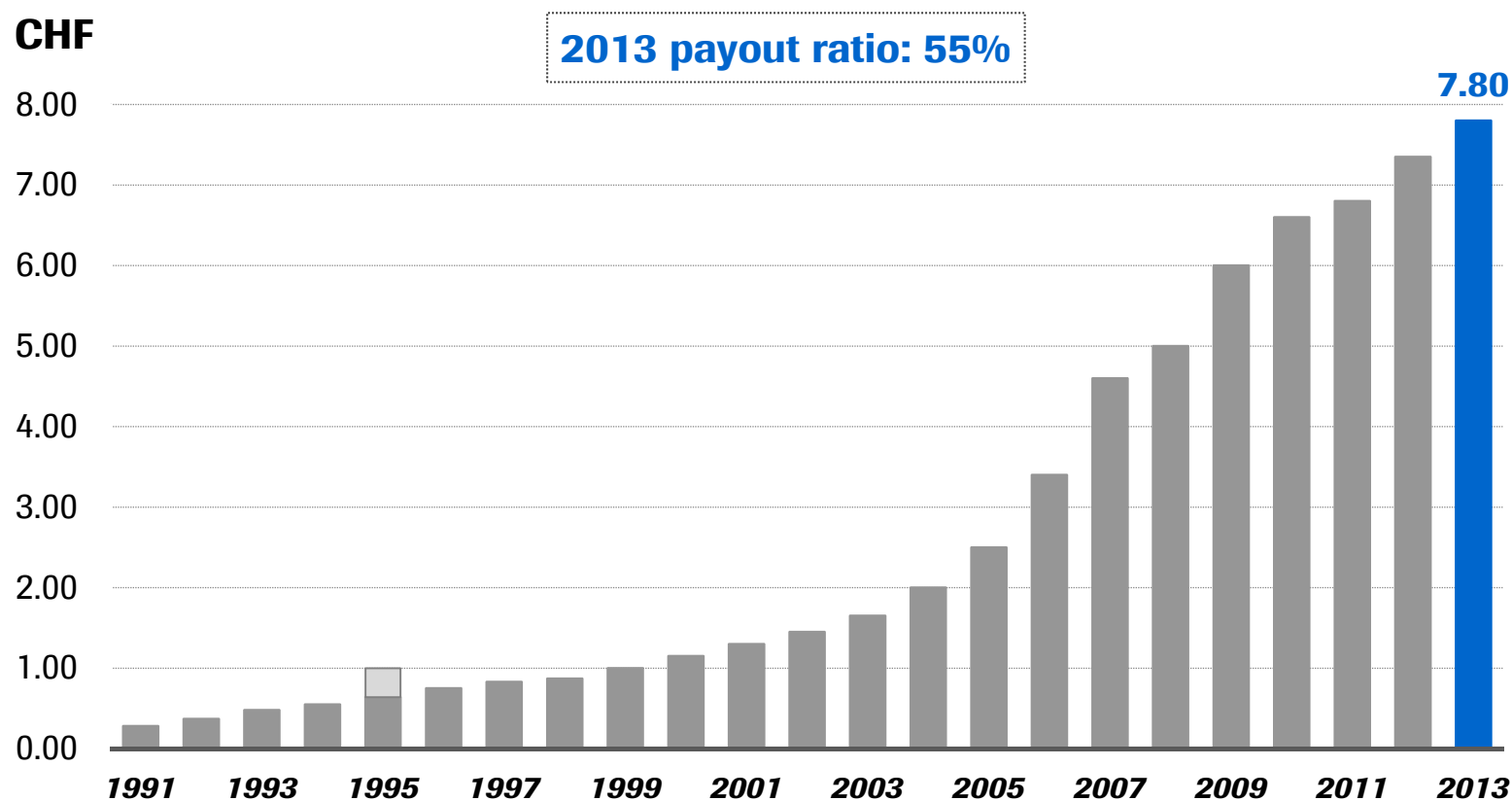
¹ At constant exchange rates

Strong operating free cash flow



¹ At constant exchange rates

2013: Dividend further increased



Performance update

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An increasingly challenging environment

Regulators

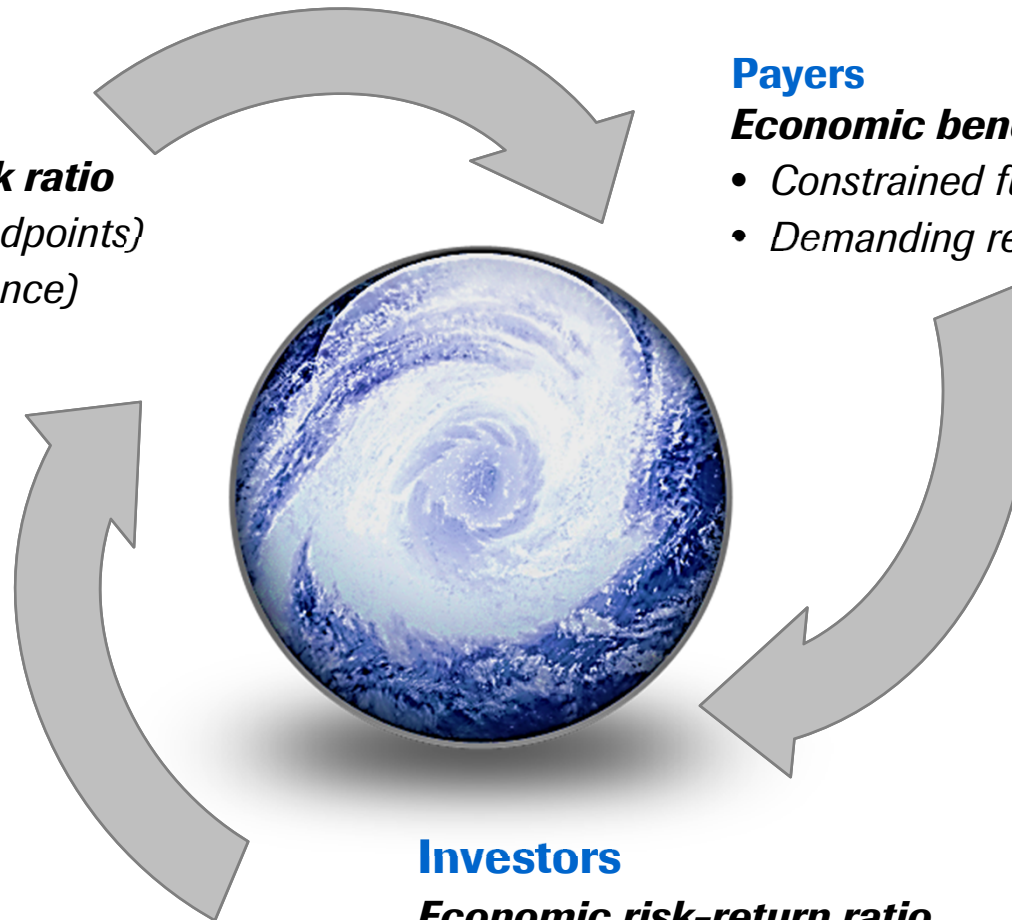
Medical benefit-risk ratio

- *Efficacy (clinical endpoints)*
- *Safety ('zero' tolerance)*

Payers

Economic benefit-cost ratio

- *Constrained funding capacity*
- *Demanding real outcome evidence*

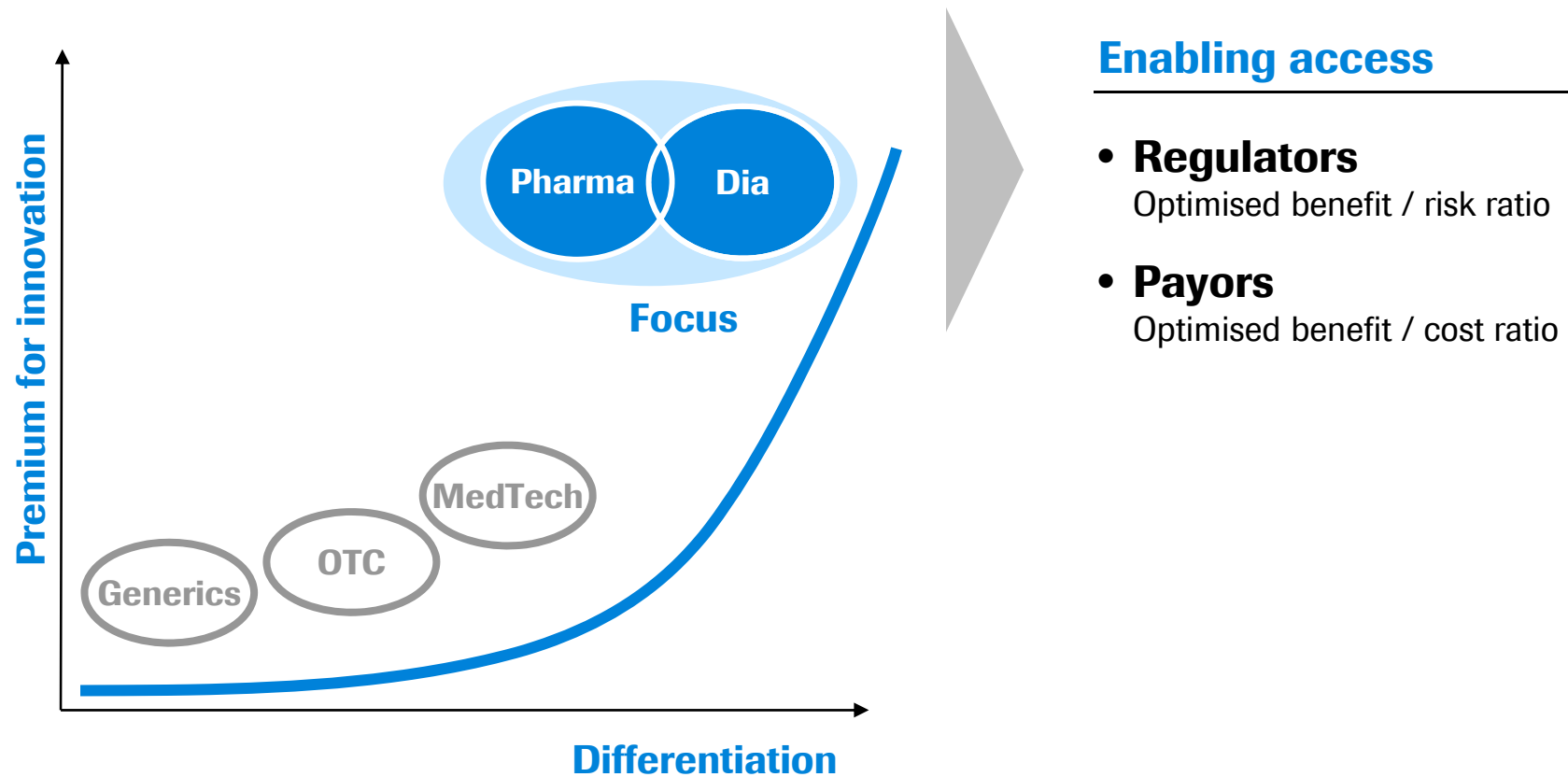


Investors

Economic risk-return ratio

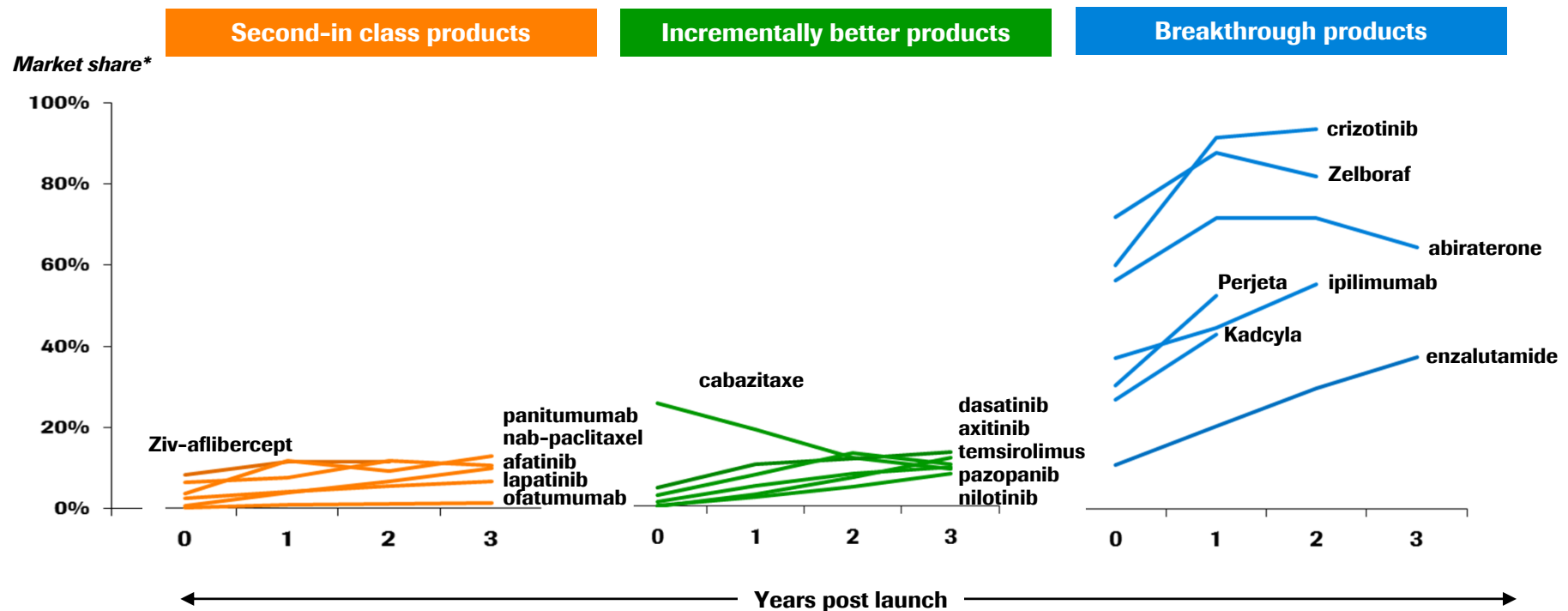
- *Declining returns*
- *Declining growth*

Roche: Focused on innovation and access



Innovation: Importance of breakthrough efficacy

Major oncology drug launches

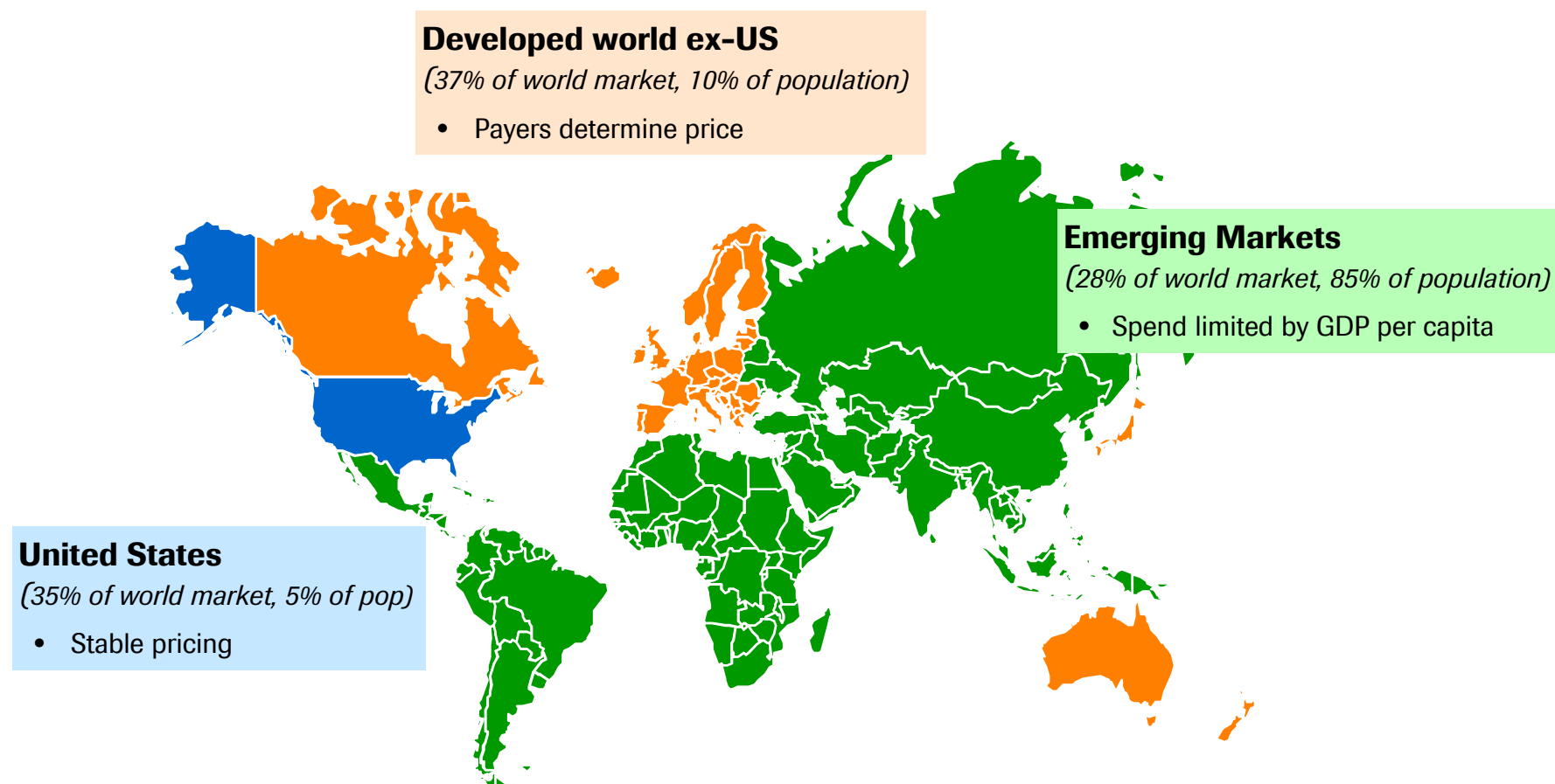


Source: Evaluate Pharma, Decision Resources, Roche internal analysis

Note: *Market shares represent either % sales of target product relative to sales competing products in similar indications or patient shares

Access and pricing: Challenges and opportunities

Roche approach stratified in three clusters



Performance update

Innovation: Industry in context

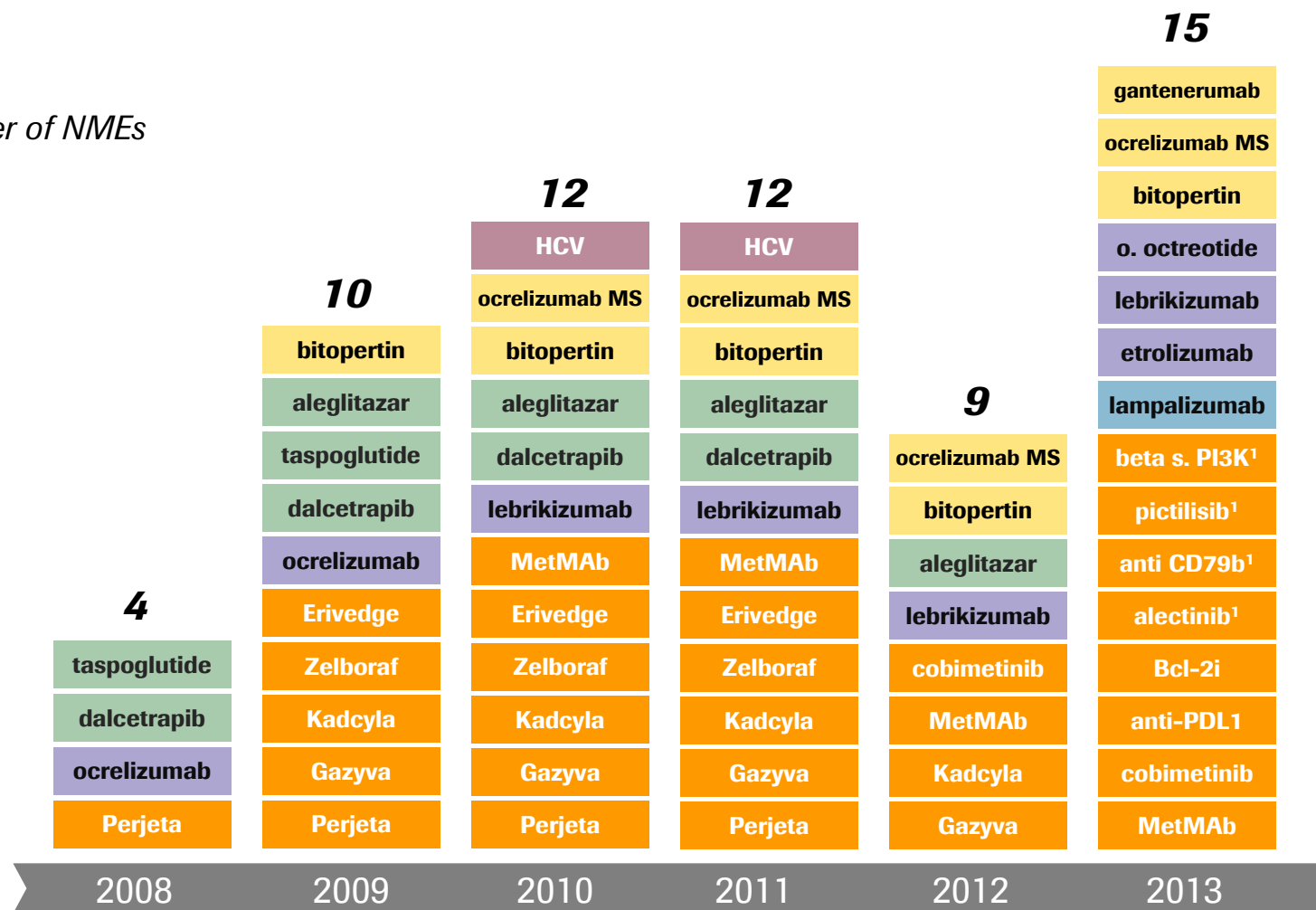
Building pillars of innovation and growth

Summary

A leading pipeline

15 NMEs in late-stage development

Number of NMEs



¹ Phase III decision pending

2013: 15 new compounds in late stage development

Oncology

 Moved to late stage development in 2013

anti-CD79b ADC¹
pictilisib (PI3K)¹
beta-sparing PI3K¹ (mutant selective)
alectinib (ALKi)¹ <i>NSCLC</i>
Bcl-2i (GDC 0199) <i>hem. cancers</i>
anti-PDL1 <i>solid tumours</i>
cobimetinib (MEKi) <i>melanoma</i>
onartuzumab (MetMAb) <i>NSCLC</i>

Immunology / Ophthalmology

lampalizumab <i>geographic atrophy</i>
etrolizumab <i>UC and CD</i>
oral octreotide <i>acromegaly</i>
lebrikizumab <i>asthma</i>

Neuroscience

gantenerumab <i>Alzheimer's</i>
ocrelizumab <i>MS</i>
bitopertin <i>Subopt. c. schizophrenia</i>

 Oncology
  Ophthalmology
 Neuroscience
  Immunology

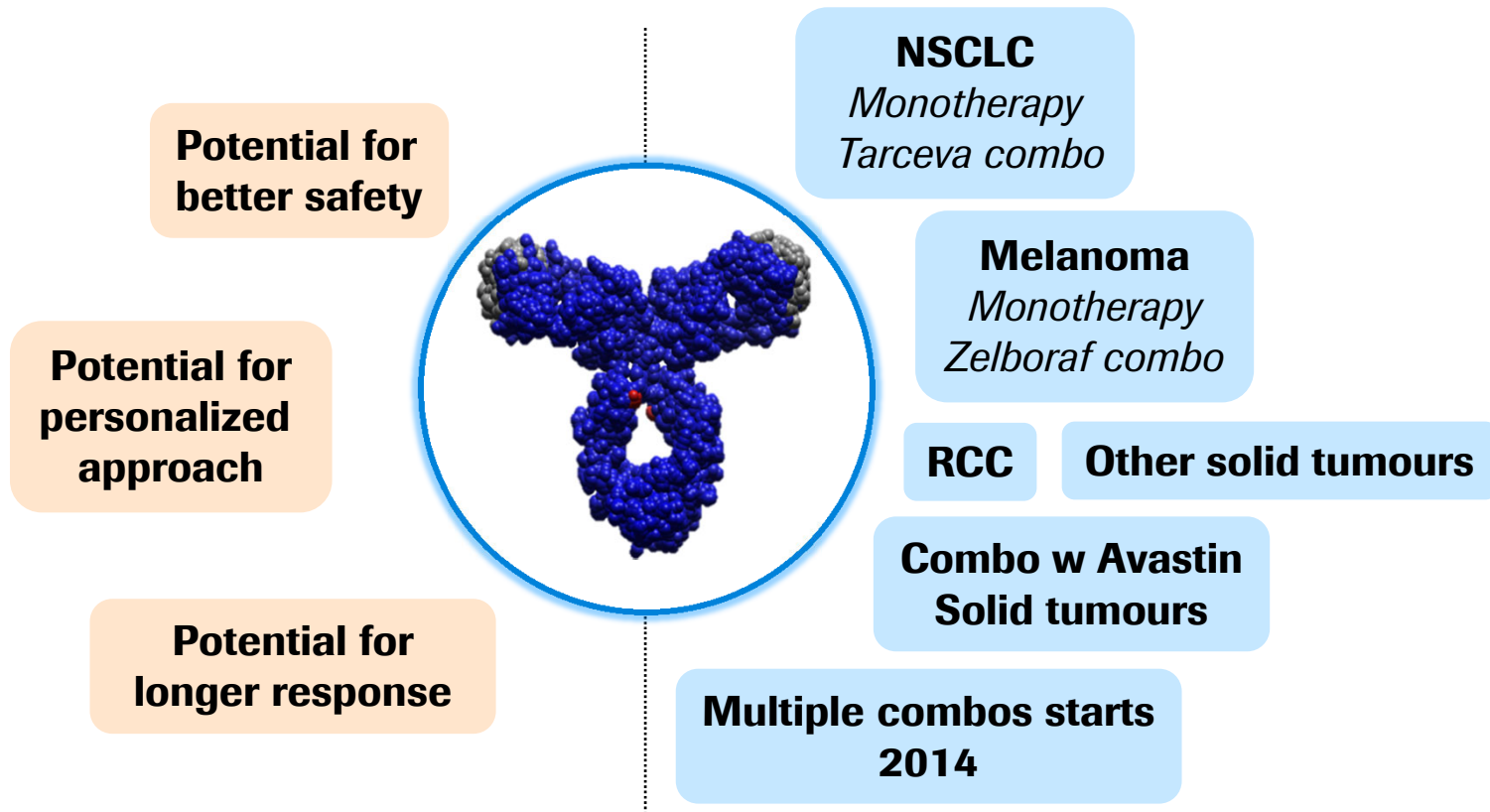
¹ Phase III decision pending

Anti-PDL1 overview



Differentiation

Development



Anti-PDL1 Phase Ia in NSCLC: Best response by PD-L1 IHC Status



Diagnostic Population ^a (n = 53)	ORR ^b % (n/n)	PD Rate % (n/n)
IHC 3	83% (5/6)	17% (1/6)
IHC 2 and 3	46% (6/13)	23% (3/13)
IHC 1/2/3	31% (8/26)	38% (10/26)
All Patients ^c	23% (12/53)	40% (21/53)

^a IHC 3: ≥ 10% tumor immune cells positive for PD-L1 (IC+); IHC 2 and 3: ≥ 5% tumor immune cells positive for PD-L1 (IC+); IHC 1/2/3: ≥ 1% tumor immune cells positive for PD-L1 (IC+); IHC 0/1/2/3: all patients with evaluable PD-L1 tumor IC status.

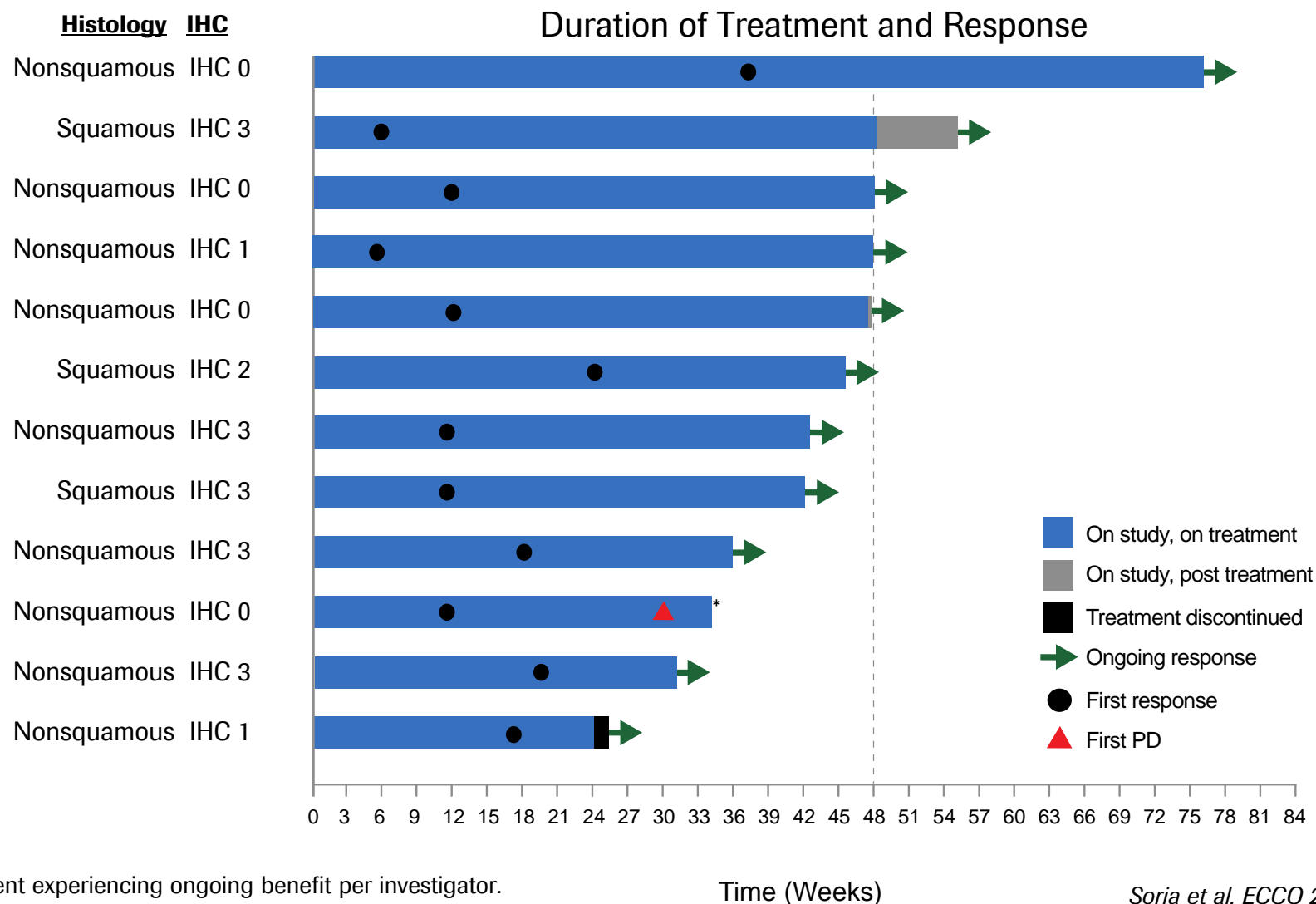
^b ORR includes investigator-assessed unconfirmed and confirmed PR.

^c All patients includes patients with IHC 0/1/2/3 and 7 patients have an unknown diagnostic status.
Patients first dosed at 1-20 mg/kg by Oct 1, 2012; data cutoff Apr 30, 2013.

Soria et al, ECCO 2013

Duration of treatment in responders

Sustained response in majority of responders



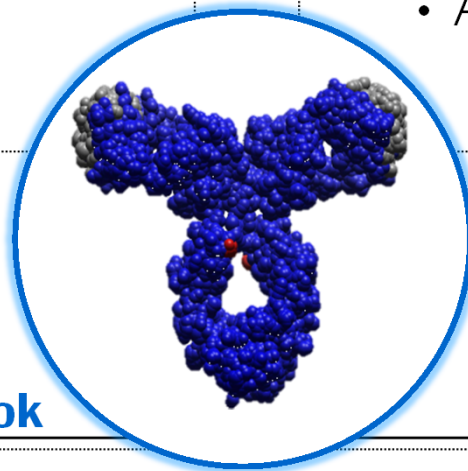
Anti-PDL1: Development program overview

NSCLC & RCC

- Ph II FIR: expect data 2014/15
- Ph II POPLAR: expect data 2015
- Ph II BIRCH: expect data 2015
- Ph III OAK: expect data 2016
- Ph II in 1L RCC
(±Avastin vs. sunitinib)

Ongoing combination studies

- Anti-PDL1+Avastin (±chemo)
(solid tumours)
- Anti-PDL1+Tarceva (NSCLC)
- Anti-PDL1+Zelboraf (melanoma)
 - Anti-PDL1+cobimetinib
(solid tumours)



2014 outlook

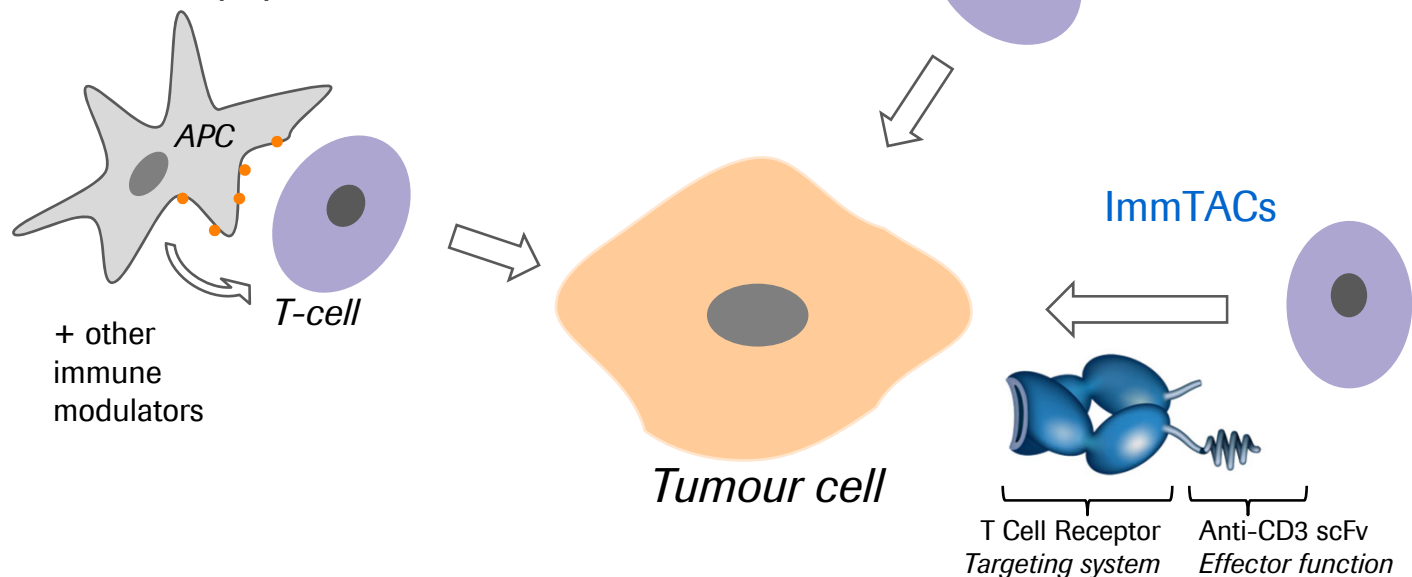
- 1H: data in new tumour type
- Additional combinations, including immune doublets, starting throughout 2014

Immuno-oncology: Collaboration deals in 2013

Major focus areas

Cancer vaccines

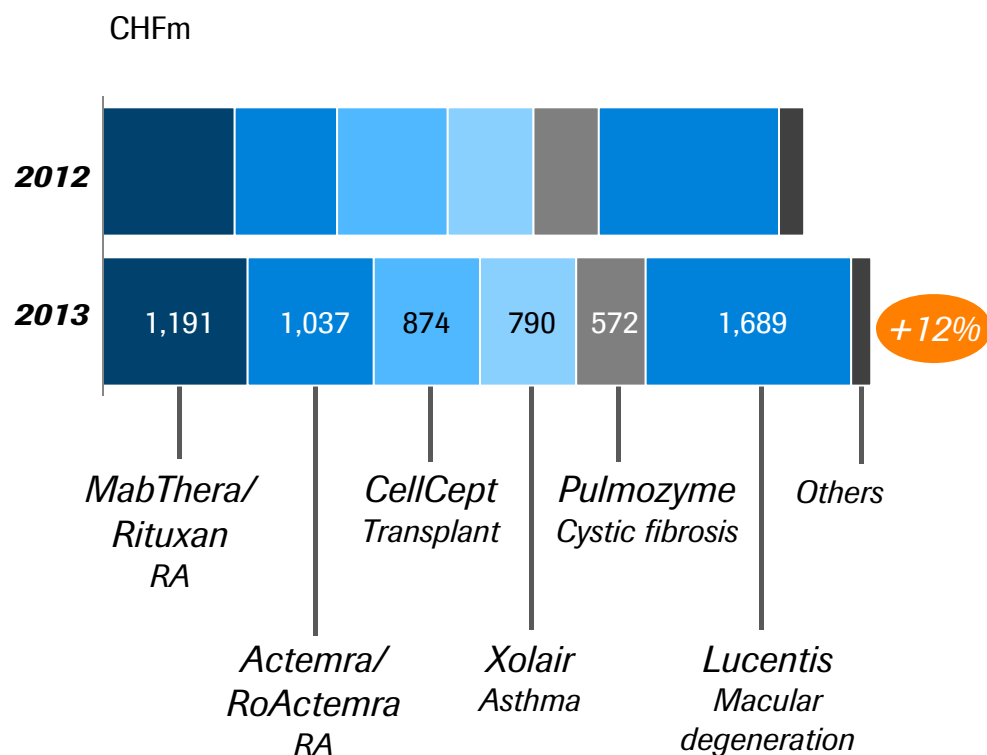
- INO-5150 (DNA vaccine)
- IMA942 (peptide vaccine)



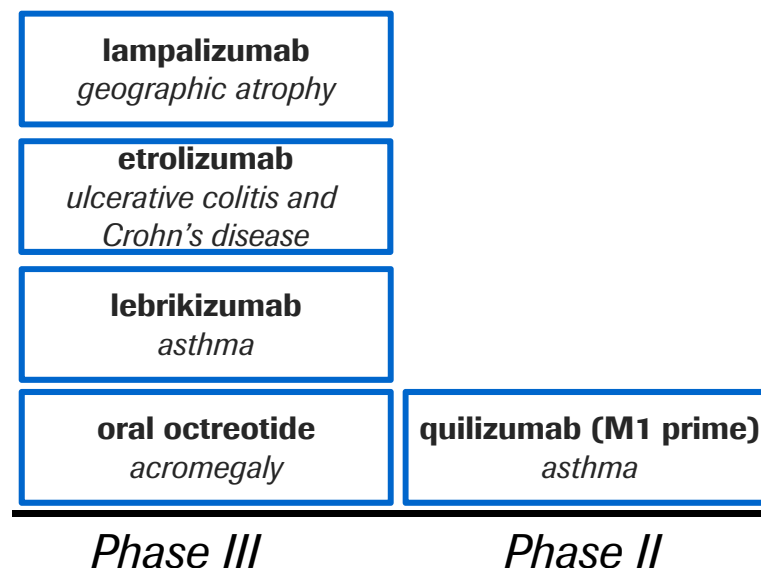
Immunology and Ophthalmology

New late-stage compounds in a well-established franchise

Growing existing franchise (CHF 6.3bn)

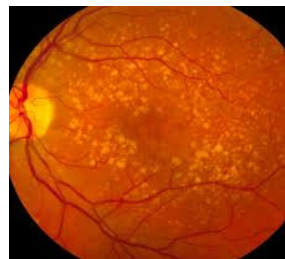


Developing pipeline



Entering new therapeutic areas

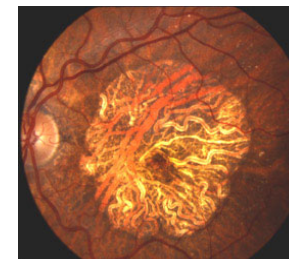
Lampalizumab in Geographic Atrophy (GA)



**AMD
(Drusen)**



Extrafoveal GA

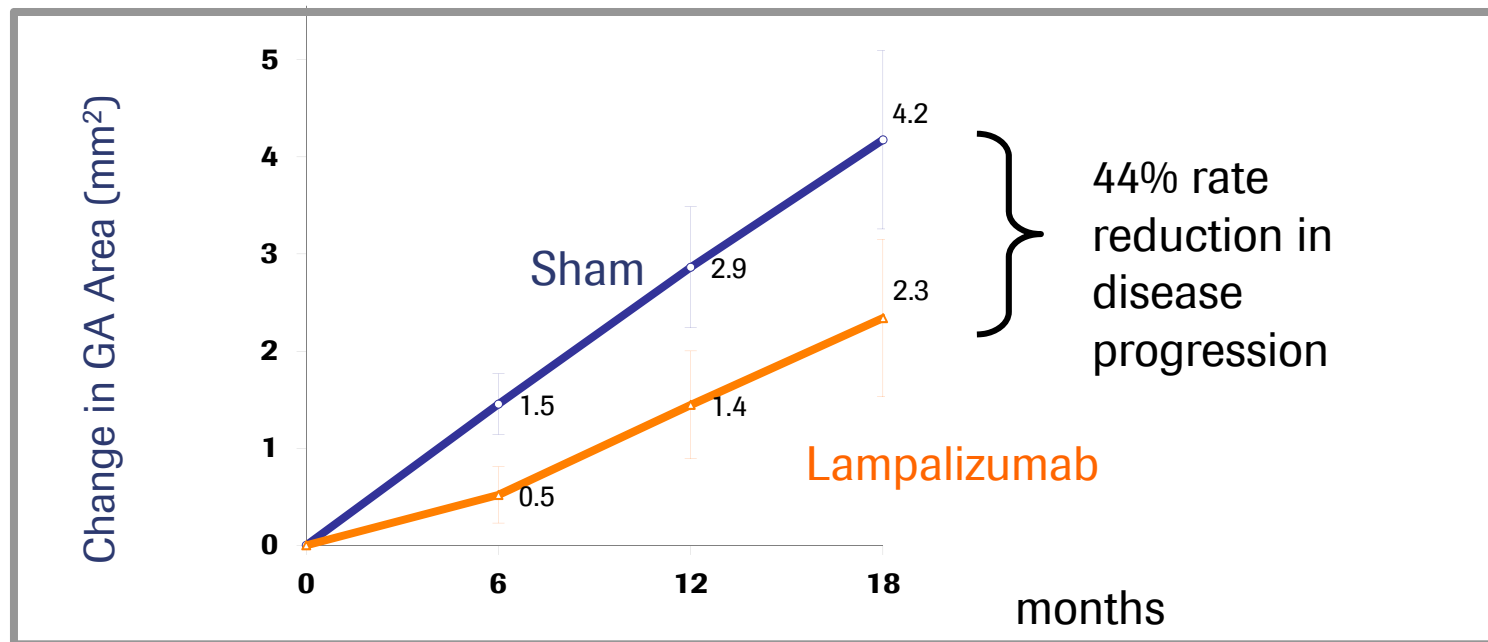


Advanced GA

Lampalizumab for Geographic Atrophy

High efficacy in subpopulation with exploratory biomarker

Ph II results in biomarker-positive patients



Ph III trial to begin 2014

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Summary: Focus on innovation and growth



1

Building on strong 2013 performance

2

Innovation and access keys for success in market environment

3

Well positioned with leading product pipeline

Doing now what patients need next