### **Innovation and growth**

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#### **Performance update**

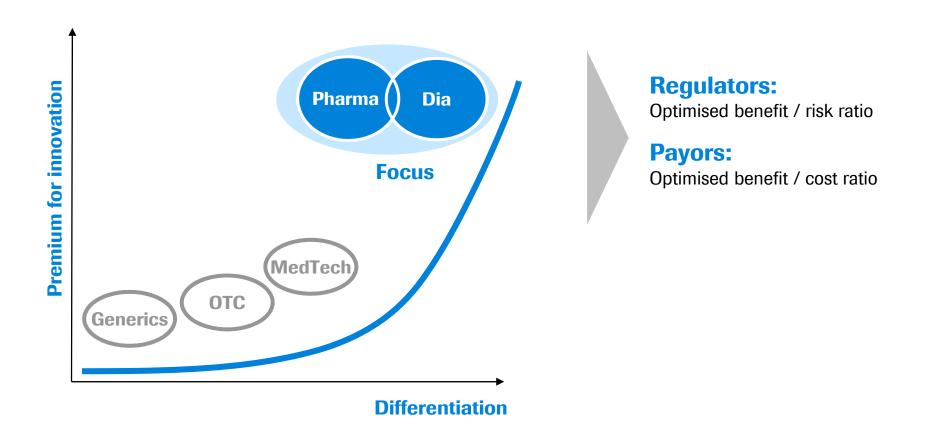
**Innovation matters: Industry in context** 

**Building pillars of innovation and growth** 

**Summary** 



# Roche strategy: Focused on medically differentiated therapies



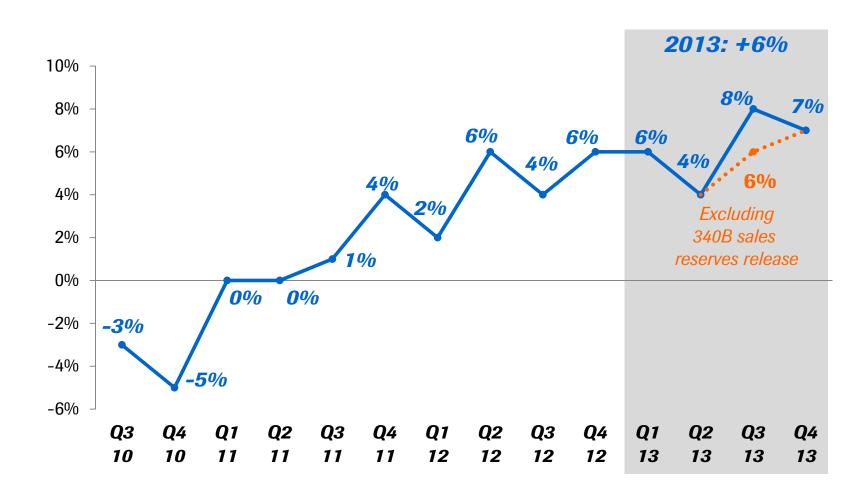


#### 2013: Targets fully achieved

Targets for 2013		FY 2013	
Group sales	In line with sales growth recorded in 2012 <sup>1</sup>	+6%	<b>√</b>
Core EPS	Ahead of sales growth <sup>1</sup>	+10%	<b>√</b>
Dividend	Further increase dividend	CHF 7.80 +6%	<b>√</b>

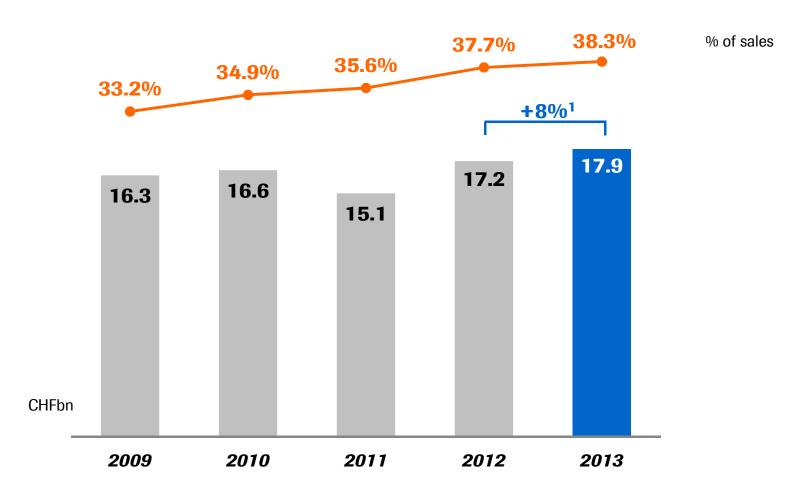


### **Group: Strong sales growth sustained**





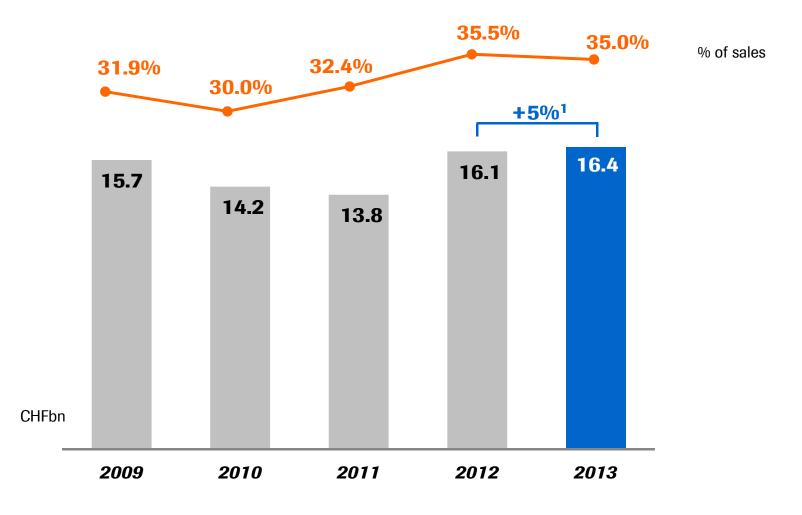




<sup>7</sup> 

### **Strong operating free cash flow**

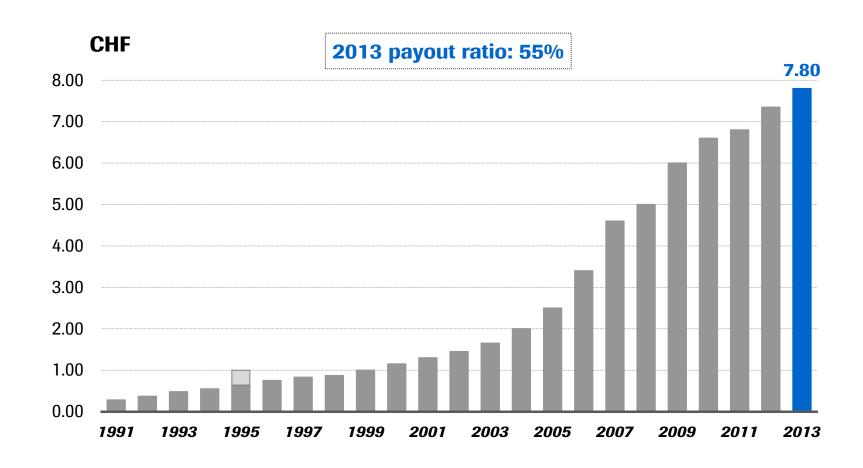




<sup>8</sup> 



#### 2013: Dividend further increased





#### **Performance update**

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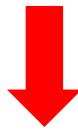
**Summary** 



# Pharma market drivers and constraints Balance of these factors will determine future growth



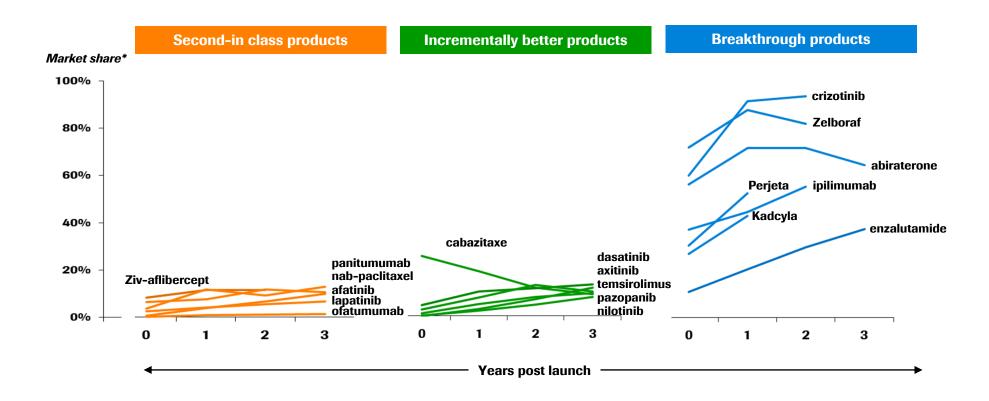
- Major advances in science and medicine
- Growth and aging of world population
- Increasing wealth and access in Emerging Markets



- Patent expirations
- Global economic slowdown
  - Slower expansion of budgets in emerging markets
  - Increased pricing hurdles in developed world

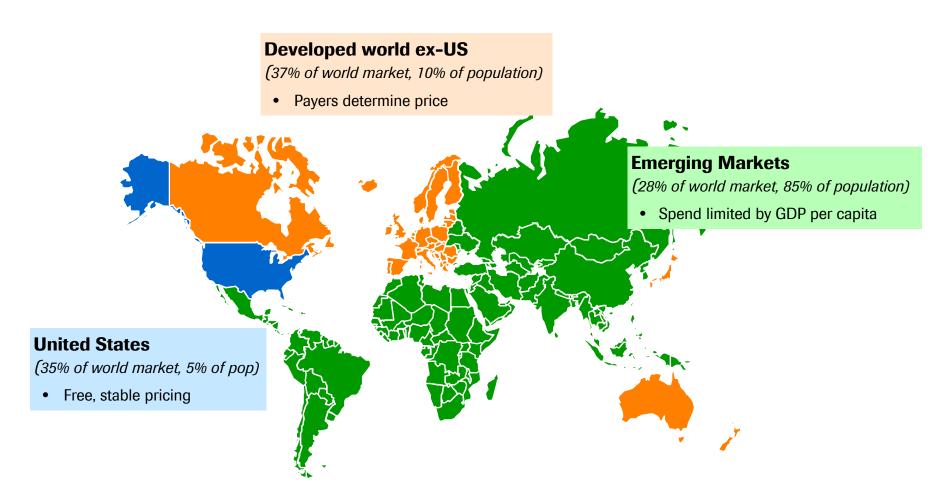


# Innovation: Importance of breakthrough efficacy *Major oncology drug launches*



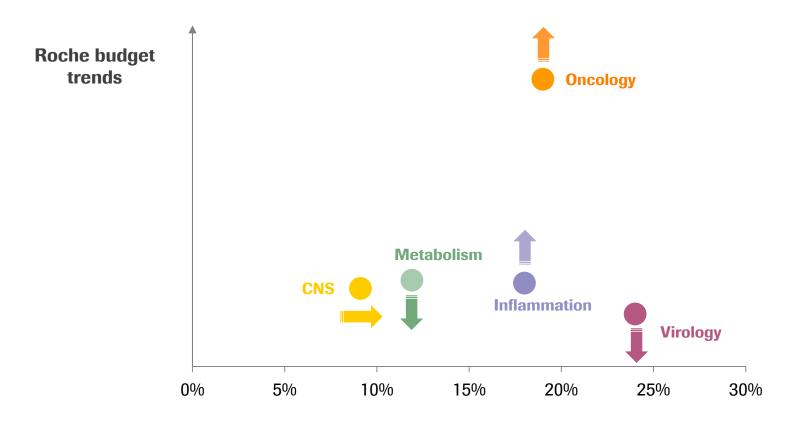


### Access and pricing: Challenges and opportunities Behavior stratified into 3 geographic clusters





# Roche: R&D well balanced from a risk & disease point of view

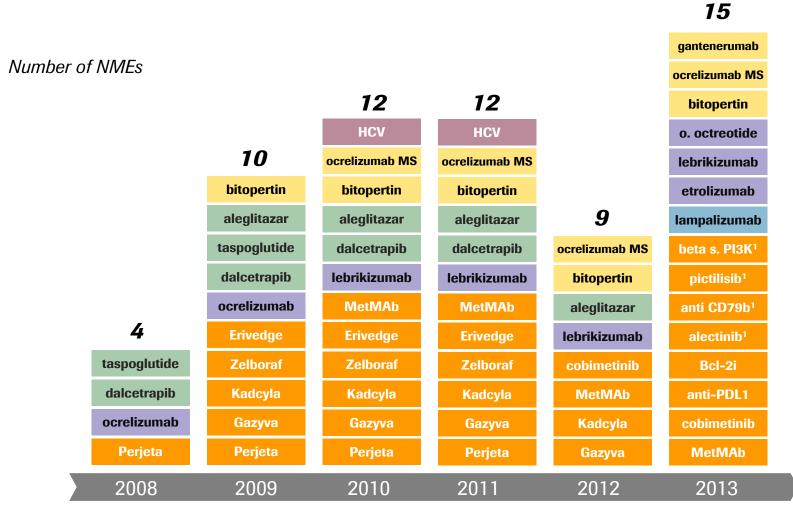


Industry average probability of success - Phase I to Registration

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# A leading pipeline 15 NMEs in late-stage development



Oncology Ophthalmology CardioMetabolism
Neuroscience Immunology

<sup>15</sup> 



## 2013: 15 new compounds in late stage development

#### Moved to late stage development in 2013 **Oncology** anti-CD79b ADC1 pictilisib (PI3K)<sup>1</sup> beta-sparing PI3K<sup>1</sup> (mutant selective) Immunology / alectinib (ALKi)<sup>1</sup> **Ophthalmology NSCLC Neuroscience** Bcl-2i (GDC 0199) lampalizumab geographic atrophy anti-PDL1 etrolizumab gantenerumab solid tumours UC and CD Alzheimer's oral octreotide cobimetinib (MEKi) ocrelizumab acromegaly MS lebrikizumab onartuzumab (MetMAb) bitopertin **NSCLC** Subopt. c. schizophrenia asthma Oncology Ophthalmology Neuroscience Immunology

<sup>&</sup>lt;sup>1</sup> Phase III decision pending



#### **Performance update**

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#### **Building pillars of innovation and growth**

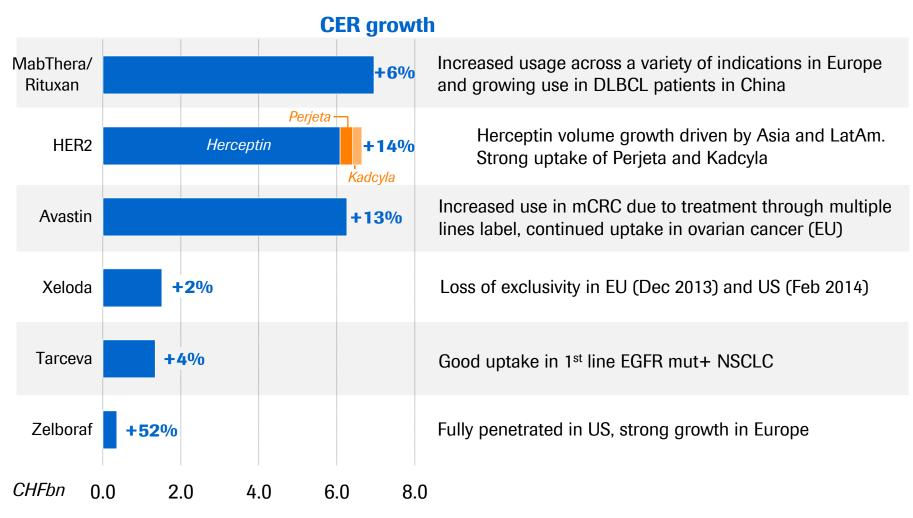
**Summary** 



### **Oncology**



#### 2013 sales: Oncology franchise up 10%





#### **HER2** franchise: Innovative therapies define new standard of care



- Sales growth driven by metastatic BC
- Continued increase in 1L HER2+ mBC
- US approval of neo-adjuvant HER2+ BC
- Encouraging rollout in Europe



- Strong US uptake in HER2+ mBC 2<sup>nd</sup> line and beyond
- Continued increase in patient share
- Launched in some European countries

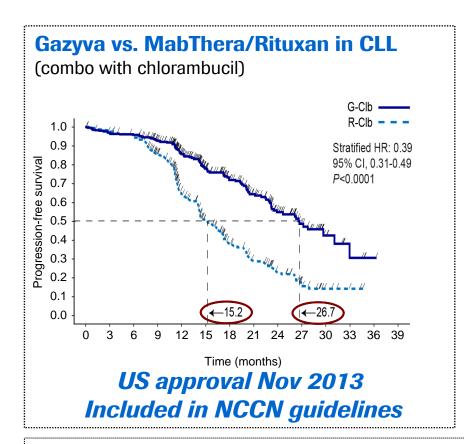


Herceptin SC • Approval in Europe; positive feedback in centers where available

HER2 franchise: +14% growth<sup>1</sup> in 2013



### Haematology franchise Establishing a new standard of care



#### **Bcl-2 inhibitor (ABT/GDC-199)**

- Ph II in CLL patients with 17p deletion: expect data 2014/15
- TLS mitigation program on track: final measures to be decided mid-2014
- Ph III in combination with Gazyva in front-line CLL expected to start Q4 2014

• Gazyva: Several combination studies with new promising agents in preparation (Investigator sponsored studies and studies sponsored by other companies)

### More pipeline: Immunotherapy/anti-PDL1



#### **NSCLC & RCC**

- Ph II FIR: expect data 2014/15
- Ph II POPLAR: expect data 2015
- Ph II BIRCH: expect data 2015
- Ph III OAK: expect data 2016
- Ph II in 1L RCC (±Avastin vs. sunitinib)

#### **Ongoing combination studies**

- Anti-PDL1+Avastin (±chemo)
   (solid tumours)
- Anti-PDL1+Tarceva (NSCLC)
- Anti-PDL1+Zelboraf (melanoma)
  - Anti-PDL1+cobimetinib (solid tumours)

#### 2014 outlook

- 1H: data in new tumour type
- Additional combinations, including immune doublets, starting throughout 2014



### Anti-PDL1 phase Ia in NSCLC: Best response by PD-L1 IHC Status

Diagnostic Population <sup>a</sup> (n = 53)	ORR <sup>b</sup> % (n/n)	PD Rate % (n/n)
IHC 3	83% (5/6)	17% (1/6)
IHC 2 and 3	46% (6/13)	23% (3/13)
IHC 1/2/3	31% (8/26)	38% (10/26)
All Patients <sup>c</sup>	23% (12/53)	40% (21/53)

 $<sup>^{</sup>a}$  IHC 3:  $\geq$  10% tumor immune cells positive for PD-L1 (IC+); IHC 2 and 3:  $\geq$  5% tumor immune cells positive for PD-L1 (IC+); IHC 1/2/3:

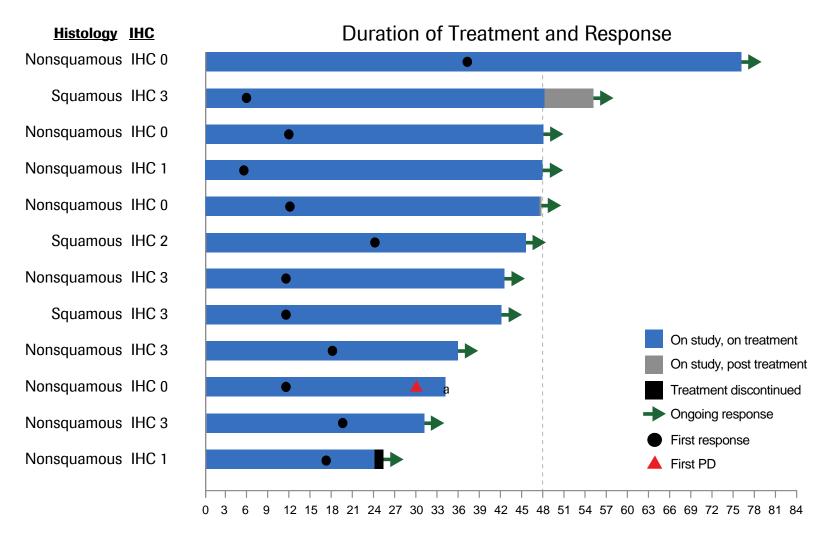
<sup>≥ 1%</sup> tumor immune cells positive for PD-L1 (IC+); IHC 0/1/2/3: all patients with evaluable PD-L1 tumor IC status.

<sup>&</sup>lt;sup>b</sup> ORR includes investigator-assessed unconfirmed and confirmed PR.

 $<sup>^{\</sup>rm c}$  All patients includes patients with IHC 0/1/2/3 and 7 patients have an unknown diagnostic status. Patients first dosed at 1-20 mg/kg by Oct 1, 2012; data cutoff Apr 30, 2013.



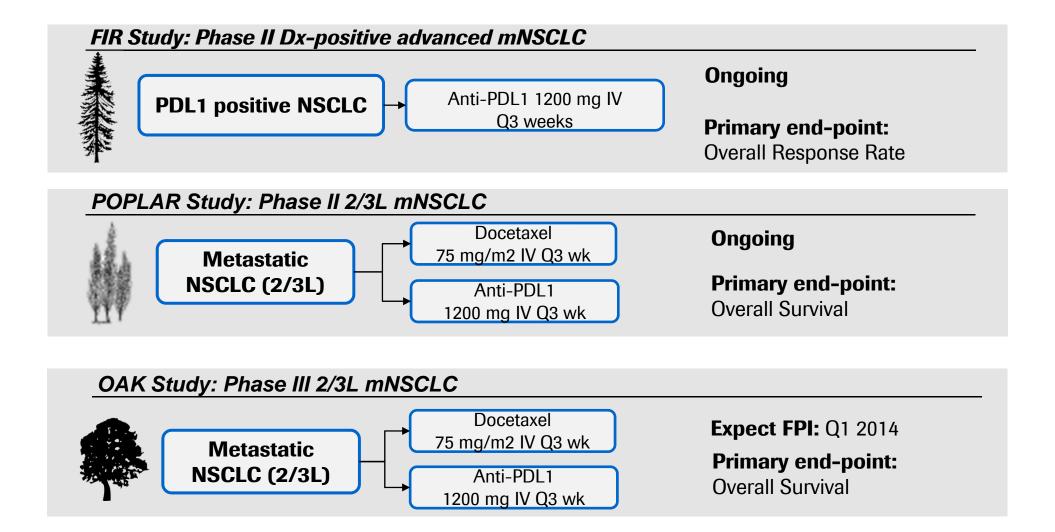
# Duration of treatment in responders Sustained response in majority of responders



<sup>&</sup>lt;sup>a</sup> Patient experiencing ongoing benefit per investigator. Patients first dosed at 1-20 mg/kg by Oct 1, 2012; data cutoff Apr 30, 2013.

#### **Anti-PDL1 Development: NSCLC**



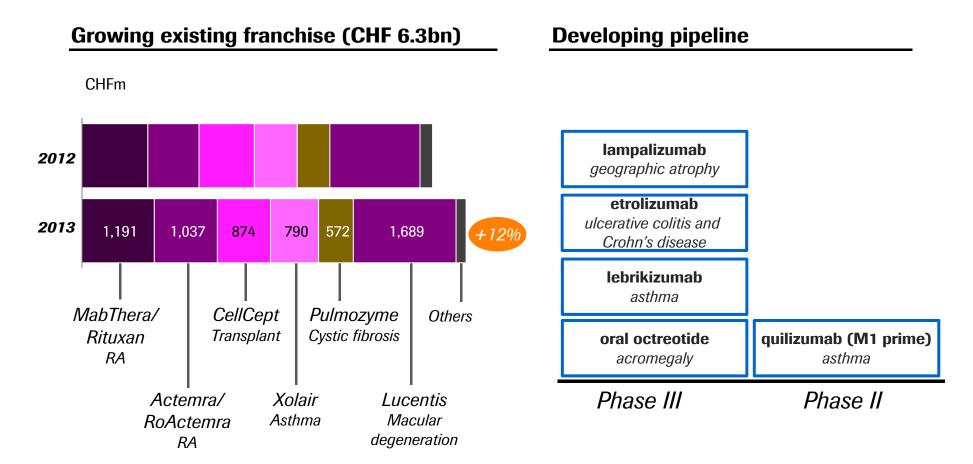




### **Immunology & ophthalmology**



# Immunology and Ophthalmology New late-stage compounds in a well-established franchise



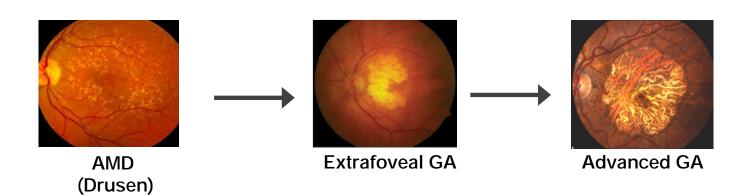


# Pipeline example: Entering new Therapeutic Areas Lampalizumab in Geographic Atrophy (GA)









#### Lampalizumab: Anti-factor D



#### High efficacy in subpopulation with exploratory biomarker

- GA progression rate decreased by 44% at 18 months.
- In the subset of patients with better vision (20/50 to 20/100), progression was reduced by 54%
- All comers: 20.4 % reduction rate at 18 months

#### **Safety**

- No unexpected or unmanageable SAEs
- Intraocular inflammation AE rates and intraocular pressure elevation
   AE rates were consistent with Lucentis rates in wAMD



**Performance up-date** 

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**Summary** 





- Strategic focus on innovation and driving Personalised Healthcare
- Strong growth in Emerging Markets facilitated by tailored access models

Leading product pipeline providing value for the future

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### Doing now what patients need next