



Bio



Kelly Haenlein

*Global Head of International
Real-World- Data Strategy
and a.i. Head of Personalised
Healthcare Ecosystems*

Current role

Kelly Haenlein leads Roche's international real-world data strategy and personalised healthcare ecosystem teams at Roche. She and her teams collaborate and co-create with external partners to enable sustainable healthcare systems that make personalised healthcare accessible to patients worldwide.

Background information

Kelly holds a Bachelor of Science in Policy Analysis and a Master of Health Administration and Policy from Cornell University. Her passion to shape healthcare systems to be more resilient and deliver better care led her to start a career in healthcare. For many years she has been leading policy and regulatory engagements for medical associations in the U.S. before she joined Genentech's policy team in 2011.

Throughout her career in healthcare, Kelly has valued the impact of partnerships to change healthcare systems and shape healthcare ecosystems that enable people access to innovative care solutions.

Social Media

[LinkedIn](#)