



**Anita Hauser**

### **Personal Data**

Nationality: Swiss  
Year of Birth: 1969

### **Studies**

Degree in public affairs (lic. rer. publ.) from HSG University of St. Gallen, Switzerland	1988 - 1992
MBA, INSEAD, Fontainebleau, France	1999
International Directors' Program (IDP), INSEAD, Fontainebleau, France	2013

### **Professional Career**

<b>Elida Fabergé AG</b> , Zug, Switzerland Brand Manager	1993 -1997
<b>Lever Italy S.R.L.</b> , Milano, Italy European Brand Manager Cif	1997 - 1998
<b>Lindt &amp; Sprüngli (International) AG</b> , Kilchberg, Switzerland International Marketing Manager	2000 - 2004
<b>EF Education First AG</b> , Zürich, Switzerland Country Manager, Director	2005 - 2012
<b>Magenta Management AG</b> , Zürich, Switzerland Managing Director	2012 - now

## **Other activities / memberships**

<b>Bucher Industries AG</b> , Zürich, Switzerland Member of the board	2007 - now
<b>Bucher Industries AG</b> , Zürich, Switzerland Vice-Chairwoman	2011 - now
<b>Glatz AG</b> , Frauenfeld, Switzerland Member of the board	2012- now
<b>AMAG Automobil- and Motoren AG</b> , Zürich, Switzerland Member of the board	2014 - now